

## **Pfingsten Acquires Sign-Zone**

Third Platform Investment for \$382 Million Fund V

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**Chicago, IL – May 16, 2017**

Pfingsten Partners, L.L.C. ("Pfingsten") announces the acquisition of Sign-Zone, LLC ("Sign-Zone"), a manufacturer of wide format, portable promotional signage and displays under the Showdown Displays, Creative Banner Displays and Victory Corps brand names.

Headquartered in Brooklyn Center, MN, Sign-Zone is a market leading provider of table covers, retractable banners, event tents, sail signs, floor displays and other displays. These products can be found in various end markets such as education, healthcare, financial services and technology. The company sells through a network of over 20,000 promotional products distributors, sign shops and printers.

"Showdown Displays and Creative Banner Displays deliver innovative products with outstanding service that helps customers grow their businesses. We look forward to building on the company's success through a continued focus on customers and new products while seeking complementary acquisitions," said Scott Finegan, Pfingsten Managing Director.

"We are thrilled to be joining forces with Pfingsten. We had many options, but Pfingsten was clearly the best partner for our business," added John Bruellman, Sign-Zone CEO. "Their operating resources, global capabilities and conservative capital structure will allow us to accelerate our growth while further enhancing the legendary customer experience that our customers have come to expect."

Pfingsten closed the acquisition on May 1, 2017, marking the third platform investment for Fund V. HarbourVest Partners co-invested equity in the transaction. Paul Hastings served as legal advisor to Pfingsten. Quetico Partners LLC served as financial advisor to Sign-Zone. For more information on Sign-Zone, please visit [www.signzoneinc.com](http://www.signzoneinc.com); [www.showdowndisplays.com](http://www.showdowndisplays.com); [www.creativebanner.com](http://www.creativebanner.com); or [www.victorycorps.com](http://www.victorycorps.com).

### **About Pfingsten**

Pfingsten is an operationally focused private equity firm formed in 1989. From its headquarters in Chicago, IL and representative offices in ChangAn, China, New Delhi, India and Chennai, India, the firm builds better businesses through operational improvements, professional management practices, global capabilities and profitable business growth rather than financial engineering. Since completing its first investment in 1991, Pfingsten has raised five investment funds with total commitments of approximately \$1.3 billion and has acquired 117 manufacturing, distribution and business services companies. For more information, visit [pfingsten.com](http://pfingsten.com).