

Pfingsten Targets the Label Industry

in partnership with packaging industry veteran, Brian Dunsirn

Chicago, IL – November 28, 2017

We are actively seeking to acquire niche label businesses:

- EBITDA in excess of \$2 million
- Pressure sensitive materials and labels
- Headquartered in the U.S.



Pfingsten has partnered with packaging veteran, Brian Dunsirn, to invest in niche label companies. Brian brings 25+ years of experience in the packaging industry. He was Founder and CEO of Dunsirn Industries, a Wisconsin-based manufacturer of specialty packaging products, which he grew to \$70 million in revenues and sold to Avery Dennison Corporation. Over the past decade, Brian has acquired Dura-Fibre (provider of laminated, printed and die-cut paperboard), Nekoosa Coated Products (provider of digital printing substrates), and founded Amark (marketing services) and Operon Systems (manufacturing software). More recently, Brian partnered with Pfingsten in May 2016 to acquire Oliver Printing and Packaging, which in August 2017 purchased Pohlig Packaging, a manufacturer of folding cartons and setup boxes.

About Pfingsten

Pfingsten is an operationally focused private equity firm formed in 1989. From its headquarters in Chicago, IL and representative offices in ChangAn, China, New Delhi, India and Chennai, India, the firm builds better businesses through operational improvements, professional management practices, global capabilities and profitable business growth rather than financial engineering. Since completing its first investment in 1991, Pfingsten has raised five investment funds with total commitments of approximately \$1.3 billion and has acquired 121 manufacturing, distribution and business services companies. For more information, visit pfingsten.com.

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